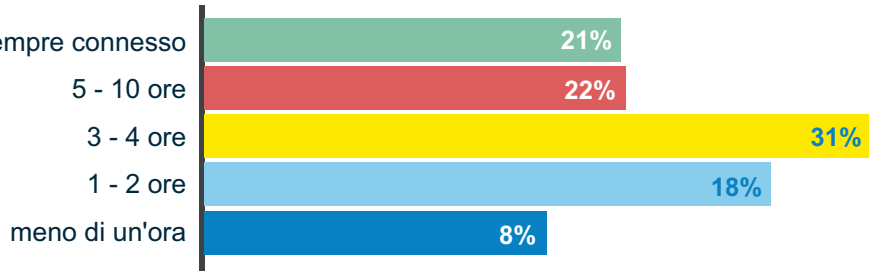


Generazione Z



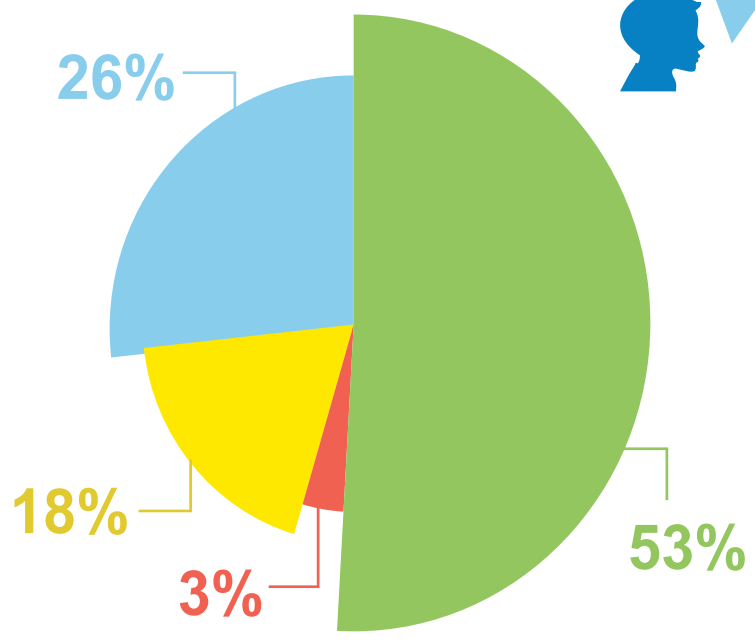
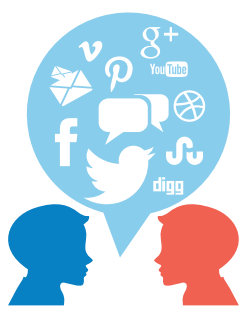
Quante ore passi online ogni giorno?



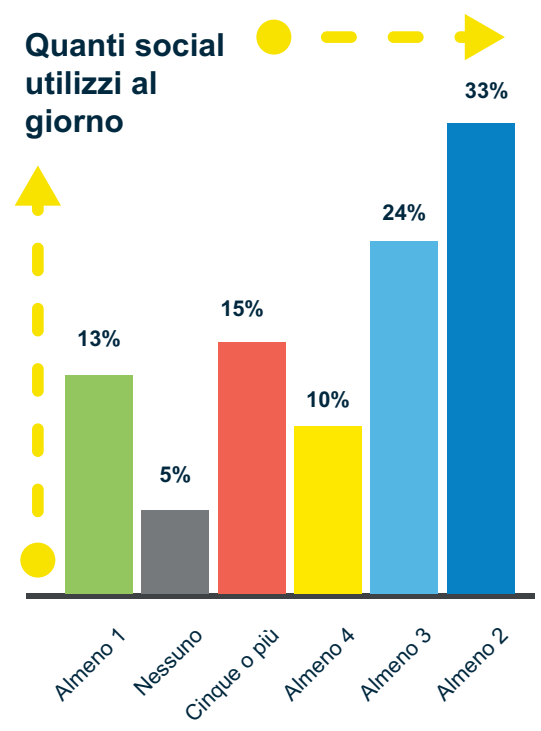
Quali foto pubblici più spesso online?

- Selfie
- Foto animali
- Foto di Paesaggi e di posti che ho visitato
- Non mi piace pubblicare foto sui Social Network










Rispetto alla rilevazione del **2016** i ragazzi "sempre connessi" passano dal **17%** al **21%**

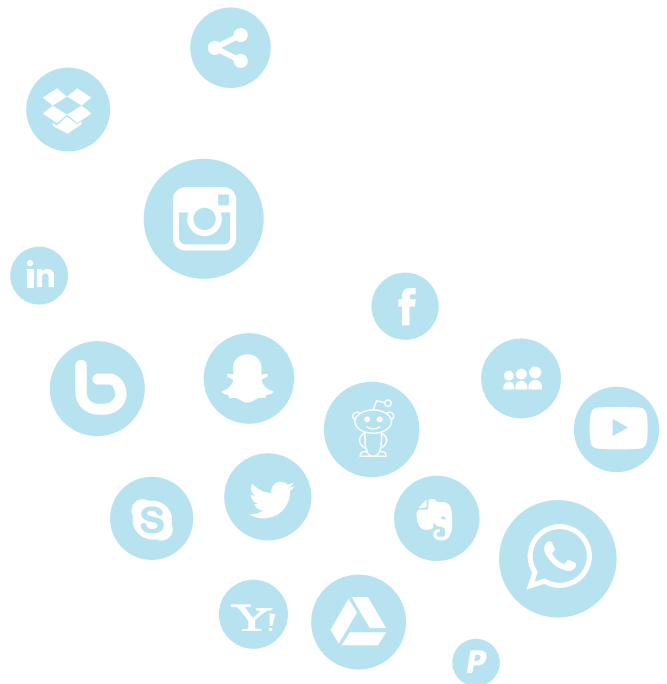


Quanti social utilizzi al giorno

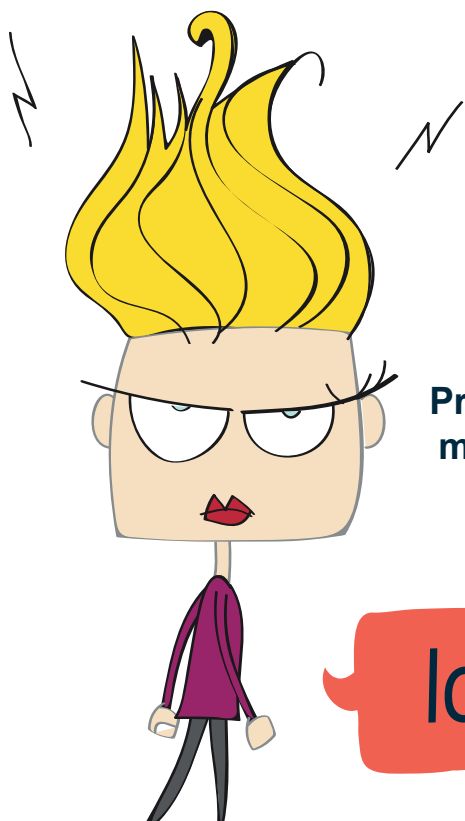


Quali Social Network utilizzi regolarmente?

WhatsApp		89,4%
Facebook		28,1%
Instagram		82,7%
YouTube		66,5%
Snapchat		22,1%
Pinterest		10,8%
Ask.fm		12,7%
Tumblr		13,1%
Twitter		12%



Il 17% dichiara di aver inviato foto intime



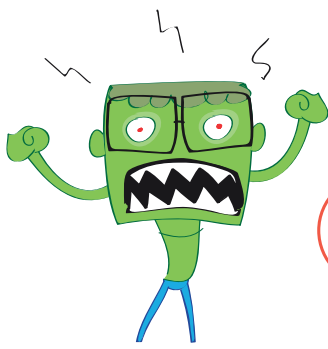
11%

**Prende di mira online
ma solo per scherzo**



12%

**Si comporta
da cyberbullo**



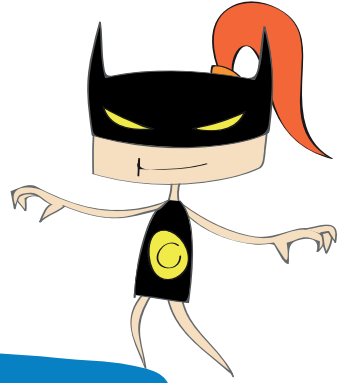
Sei online e ti arriva un link... che fai?



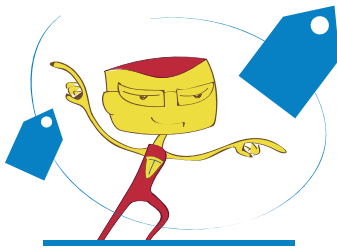
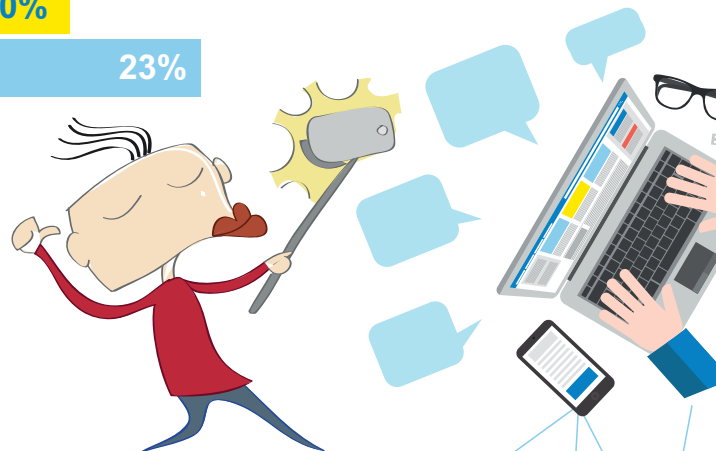
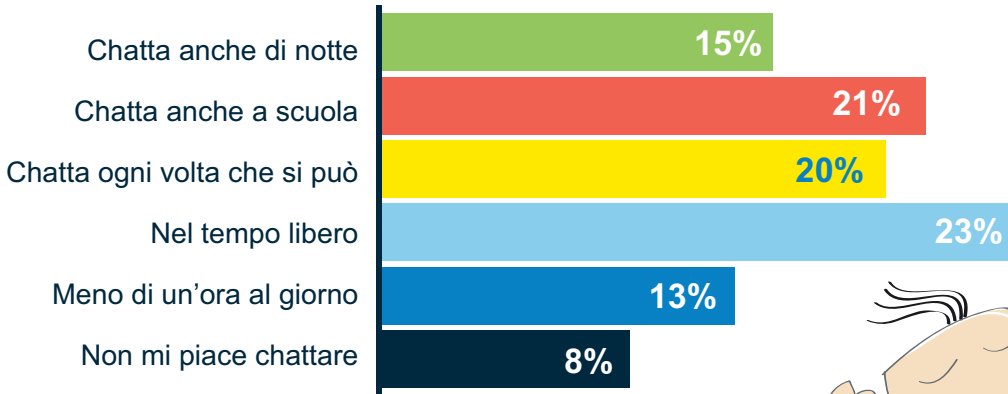
Clicco dopo aver chiesto info a chi l'ha mandato



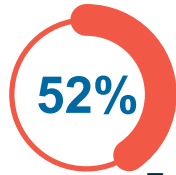
Clicca senza farsi problemi



Quanto tempo passi a chattare sui SocialNetwork?



Come tagghi i tuoi amici?



Tagga indiscriminatamente

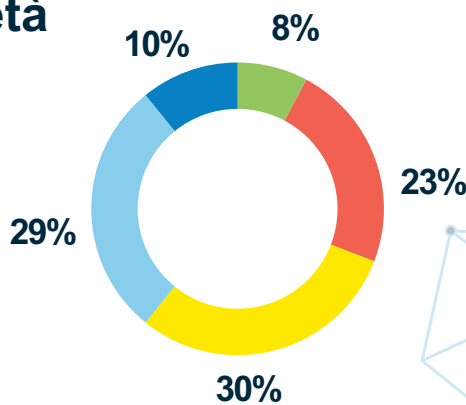


1 su 4 non vuole pubblicare foto



Fascia di età

- < 13
- 13 - 14
- 15 - 16
- 17 - 18
- 19 - 20



CAMPIONE: 3486 studenti



23%



Iniziativa di:

